## Meeting Minutes Homestead Parent Club Meeting Wednesday, October 11, 2017

Start time 7:00 pm

**Present:** (5 attendees) Heather Wilcox, HHS Parent Club President; Elizza Wesner, HHS Parent Club Secretary; Tina Keinsley, Vice President; Meagan Milne, and Stacey Fleming.

Welcome by Heather Wilcox, President.

## <u>Guest: Stacey Fleming, Director of District Communications. Her topic: Progress</u> with District Communication.

- -Stacey reviewed the results from the survey taken during registration in August of 2017: a large variety of parents want their school communication to come in the form of an email, a text, a Facebook post, a tweet on Twitter, on the website or in the mail.
- -3,827 parents responded to the survey and it included an excellent cross reference between the elementary, middle and high school buildings.
- -SACS recognized the need to address all of these areas so that the parents feel informed and connected to their child's school and teacher.
- -Phase One: district website and each school's website were updated. The websites are now interactive and responsive from all smart phones. Information is easy to access from the desk top or smart phone.
- -The district website and all the buildings' websites are ADA (American Disabilities Act) compliant.
- -Phase Two: Notification system for delays/cancellations, important information, and emergencies. Text messaging was launched on 9/27/2017.
- -Mobile phone numbers, which are registered in PowerSchool, received an invitation to join the service from SchoolMessenger.

http://www.sacs.k12.in.us/resources/connect\_with\_s\_a\_c\_s/text\_messaging/

- -If you did not receive the Opt In Message, or you have yet to reply to the message, you may send a Y or YES to 67587.
- -Phase Three: District mobile App will be ready to launch in the 2018-2019 school year.

## **Business Meeting**

- -Discussed new HHS Parent Club Sign-up Genius board which includes sub-categories for events such as: Academic Awards Night, Staff Appreciation, etc.
- -Discussed the confusion between the PreliminarySAT (PSAT) and the Practice SAT and ACT.
- -It was suggested to include a quick FACT sheet in the newsletter.

Meeting concluded 8:15 pm